

*Community Action presents:*

# BRIDGES OUT OF POVERTY WORKSHOP

**2-Day Workshop**

**Delivered by Jodi Pfarr,  
National trainer and subject expert**

**September 11 & 12, 2019**

**9:00 AM until 3:00 PM each day**

**Registration begins at 8:30 AM**

**Cost to attend - Free (includes lunch & workbook)**

**The Hilton Garden Inn  
1290 Arsenal Street, Watertown, NY**

**CLICK HERE TO REGISTER**

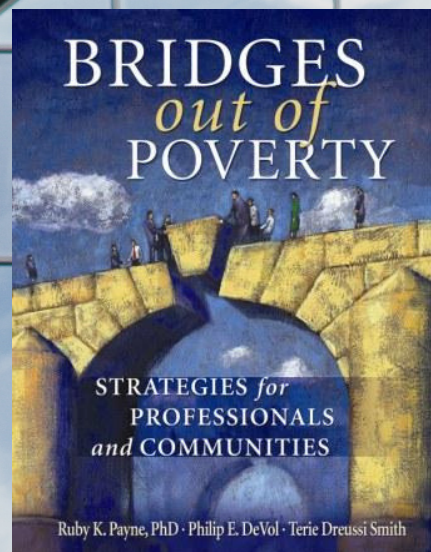
**This workshop is a comprehensive approach to understanding the dynamics that cause and maintain poverty from the individual to the systemic level. Participants will receive specific strategies for improving outcomes for people living in poverty.**

**Day 1: Bridges Out of Poverty**

**Develop a mental model of poverty and learn how relationships and “tyranny of the moment” trump all. Explore the hidden rules of survival for poverty and middle class. Understand the difference between formal and informal register and how to make our communications meaningful. Identify resources needed to achieve middle class (it’s not all about money). Identify ways to strengthen relationships and outcomes: individual, organizational, and community.**

**Day 2: Applying Bridges Concepts**

**Learn how to create relationships of mutual respect. Examine the customer life cycle. Understand the influence mediation has on learning new skills and practice mediation skills that move customers and organizations away from “the moment” and toward choice and future story. Examine barriers to change and stages of change.**



Community Action Planning Council of Jefferson County, Inc  
518 Davidson St. Watertown, NY . 315-782-4900 . [www.capcjc.org](http://www.capcjc.org)



United Way  
of Northern New York, Inc.



# Bridges Out of Poverty Registration

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**1290 Arsenal Street, Watertown, NY**

**Cost to attend - Free (includes lunch & workbook)**

**Please complete registration form and mail to:**

**Community Action Planning Council**

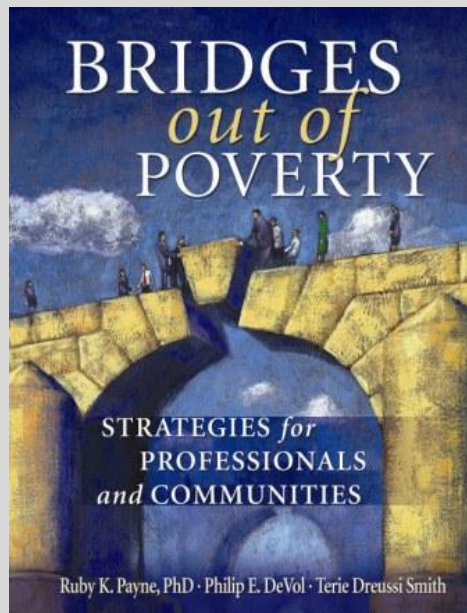
**Attn: Tammy Kitto**

**518 Davidson Street Watertown, NY 13601**

**or email to: [tkitto@capjc.org](mailto:tkitto@capjc.org)**

**(or use link on other side of flyer)**

**Limited number of seats available. Registrations  
will be taken in the order received.**



Name(s) of Individuals Representing Your Organization:

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Organization/Affiliation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

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Email (primary contact): \_\_\_\_\_ Phone: \_\_\_\_\_

Please list any special dietary needs we should be aware of, i.e. food allergies,  
vegetarian:

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