

# Community Action presents Bridges Out of Poverty Workshop

**2-Day Workshop • Delivered by Jodi Pfarr  
October 20 & 21, 2014**

8:30 AM sharp until 3:30 PM each day

Registration begins at 8:00 AM. Boxed lunch provided.

Cost to attend - \$25 (includes lunch & workbook)

Bruce M. Wright Memorial Conference Center  
1291 Faichney Drive Watertown, NY

**About the Training:** This workshop is a comprehensive approach to understanding the dynamics that cause and maintain poverty from the individual to the systemic level. Bridges Out of Poverty uses the lens of economic class and provides concrete tools and strategies for a community to prevent, reduce, and alleviate poverty. Throughout the workshop, participants will receive specific strategies for improving outcomes for people living in poverty. This training assists employers, community organizations, social service agencies, and individuals gain insight and strategies.

**Meet the Trainer:** Prepare to be engaged and inspired by nationally-acclaimed presenter Jodi Pfarr (Minneapolis, MN). Laugh and learn, as Jodi shares her trademark humor and keen understanding of the Bridges Out of Poverty construct. Jodi holds a Master's of Divinity and is formerly a certified critical debriefer and chaplain with the St. Paul Police Department; she wrote the book *Tactical Communication* for law enforcement. She has extensive direct experience with not-for-profit organizations, including Emma Norton Services (a shelter for single women), Catholic Charities and Salvation Army. She has advised several city and county agencies on projects related to poverty issues and has worked with a broad range of clients, including police departments, Community Action agencies, judges, teachers, religious institutions and social service workers.

**Click here to see Jodi in action.**

**Who Should Attend:** This course is designed for community partners, social workers, health care professionals, law enforcement, educators, faith-based organizations, human services staff/volunteers, and employers. It will benefit all who seek a better understanding of generational poverty and how best to assist people in moving out of it.



## Day 1: Bridges Out of Poverty

Develop a mental model of poverty and learn how relationships and “tyranny of the moment” trump all. Explore the hidden rules of survival for poverty and middle class. Understand the difference between formal and informal register and how to make our communications meaningful. Identify resources needed to achieve middle class (it’s not all about money). Identify ways to strengthen relationships and outcomes: individual, organizational, and community.

## Day 2: Applying Bridges Concepts

Learn how to create relationships of mutual respect. Examine the customer life cycle. Understand the influence mediation has on learning new skills and practice mediation skills that move customers and organizations away from “the moment” and toward choice and future story. Examine barriers to change and stages of change.



COMMUNITY ACTION PLANNING COUNCIL OF JEFFERSON COUNTY, INC.

518 Davidson St Watertown, NY • 315.782.4900 • www.capcjc.org



United Way  
of Northern New York, Inc.

# Bridges Out of Poverty Registration

**October 20 & 21 • 8:30 AM - 3:30 PM**

Bruce M. Wright Memorial Conference Center  
1291 Faichney Drive Watertown, NY 13601

**\$25 per person** includes lunch (both days) and training materials

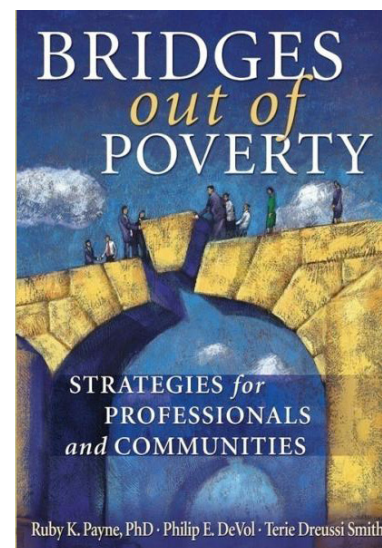
Please complete registration form and mail with payment to:

Community Action Planning Council

Attn: Dawn Cole

518 Davidson Street Watertown, NY 13601

*Limited number of seats available. Registrations will be taken in the order received.*



Name(s) of Individuals Representing Your Organization: \_\_\_\_\_

\_\_\_\_\_

Organization/Affiliation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email (primary contact): \_\_\_\_\_ Phone: \_\_\_\_\_

Please list any special dietary needs we should be aware of, i.e. food allergies, vegetarian: \_\_\_\_\_

\_\_\_\_\_

## *Celebrating our history. Building our future.*

Community Action Planning Council is pleased to offer Bridges Out of Poverty training as part of the Poverty Tour, a state-wide public education and outreach effort in recognition of the 50<sup>th</sup> Anniversary of Community Action. The Poverty Tour is coordinated by the New York State Community Action Association (NYSCAA). Other events include a “speak out” breakfast, during which attendees will share their perceptions of poverty and a celebratory dinner honoring individuals who have contributed to the mission of Community Action. Call **315.782.4900**, ext. **250** for more information.



**October 22, 2014**

**9 AM - “Speak Out” Breakfast: What does poverty look like in our community?**  
*Children’s Home of Jefferson County • 1704 State Street Watertown, NY*

**5 PM - Celebration of Community Action Dinner & Awards Ceremony**  
*Hilton Garden Inn • 1290 Arsenal Street Watertown, NY*